

Envisioned as an Ultimate Software Oasis, ComponentIndia is one of the largest software repository showcasing software tools, utilities, products, applications and components across all industries. Its database has an extensive list of software developers and companies and provides a cost effective and convenient e-marketing avenue for Publishers or Companies who wish to sell their software. Our reselling business model is designed to facilitate the marketing needs of each and every Publisher and customer offering tangible benefits and values across all levels.

Service Offerings

Annual Subscription Fee

- Absolutely free!

Marketing Services

- ◆ Product Listing
- ◆ Search Engine Submission
- ◆ License to use ComponentIndia Logo
- ◆ Product Launch Advertising (New Releases)

e-Catalog

Publisher Information

- ◆ Publisher Information on ComponentIndia website
- ◆ Detailed Publisher Page

Product Assurance

- ◆ ComponentIndia Tested Seal

ComponentIndia's Starter Package is designed to leverage market leading strategies to create a competitive advantage when you sell your products on our portal. To help achieve this we provide:

Product Listing

ComponentIndia provides product listing opportunities to every Software Publisher enabling them to sell not just one software but all their products. Publishers can list their products via several different categories and types, and also have products appear under the relevant market segments.

Search Engine Submission

By registering your product with key search engines, ComponentIndia's search engine marketing initiative ensures your product is listed on relevant search engines, leading to an increase in your website traffic and visibility.

License to use ComponentIndia Logo

Once you register in our Publisher Program, ComponentIndia grants Publishers a limited, nonexclusive, royalty-free license to use its logo as a link on your website or to promote the marketing of your products.

Product Launch Advertising (New Releases)

Updated everyday, the New Releases showcases the latest service offerings and creates a unique opportunity for each and every Publisher to gain instant visibility and inform and update customers on their products.

e-Catalog

ComponentIndia creates and distributes e-catalogs ensuring all product information featured by Publishers is easily available to the public and to all key Industry audiences and customers across India.

Component Tested Seal

ComponentIndia tests each and every software submitted and provides a tested seal specially designed to show your software has passed all compliance and conformance requirements.



To find out more log onto our website at:

www.ComponentIndia.com

Or give us a call at: +91-98113-71068

