

# Publisher Packages

To find out more log onto our website at: [www.ComponentIndia.com](http://www.ComponentIndia.com)  
Or give us a call at: +91-98113-71068

| Service Description                             | Starter | Silver          | Gold            | Platinum        |
|---|---------|-----------------|-----------------|-----------------|
| <b>Subscription Fee</b>                         |         |                 |                 |                 |
| Annual Payment Plan                             | Free    | \$600/yr.       | \$1200/yr.      | \$1800/yr.      |
| Monthly Payment Plan                            | Free    | or<br>\$100/mo. | or<br>\$150/mo. | or<br>\$200/mo. |
| Reseller Commission                             | 30%     | 25%             | 25%             | 20%             |
| <b>Marketing Services</b>                       |         |                 |                 |                 |
| Product listing                                 | ★       | ★               | ★               | ★               |
| Search Engine Submission                        | ★       | ★               | ★               | ★               |
| License to use ComponentIndia Logo              | ★       | ★               | ★               | ★               |
| Product Launch Advertising (New Releases)       | ★       | ★               | ★               | ★               |
| Online Sales Tracking                           |         | ★               | ★               | ★               |
| Reciprocal links to your website                |         | ★               | ★               | ★               |
| Advertorial                                     |         |                 | ★               | ★               |
| Direct feedback: Forums and Online Reviews      |         |                 | ★               | ★               |
| Product Screen Shot Display                     |         |                 | ★               | ★               |
| Website Advertising (Product Banner Display)    |         |                 |                 | ★               |
| <b>Selling Support</b>                          |         |                 |                 |                 |
| Access to ComponentIndia Contact Database       |         | ★               | ★               | ★               |
| Targeted Email Marketing                        |         | ★               | ★               | ★               |
| Information on Events, Conferences, Industry    |         |                 | ★               | ★               |
| Opportunity to meet key Industry Contacts       |         |                 | ★               | ★               |
| Channel Sales                                   |         |                 |                 | ★               |
| <b>Catalog</b>                                  |         |                 |                 |                 |
| New Product Display                             | ★       | ★               | ★               | ★               |
| e-catalog                                       | ★       | ★               | ★               | ★               |
| Advertorial Listing                             |         |                 | ★               | ★               |
| Advertisement                                   |         |                 | ★               | ★               |
| Paper Catalog Printing                          |         |                 |                 | ★               |
| <b>Publisher Information</b>                    |         |                 |                 |                 |
| Publisher Information on ComponentIndia website | ★       | ★               | ★               | ★               |
| Detailed Publisher Page                         |         | ★               | ★               | ★               |
| eshop   |         |                 |                 | ★               |
| <b>Product Assurance</b>                        |         |                 |                 |                 |
| ComponentIndia Testing Seal                     | ★       | ★               | ★               | ★               |
| ComponentIndia Quality Seal                     |         | ★               | ★               | ★               |
| <b>Report &amp; Management</b>                  |         |                 |                 |                 |
| Onlines Sales Report                            |         | ★               | ★               | ★               |
| Direct Marketing Collateral Management          |         |                 | ★               | ★               |
| Product Banner Management                       |         |                 |                 | ★               |
| Personal Information Management                 |         |                 |                 | ★               |
| <b>Measurable Marketing Metrics</b>             |         |                 |                 |                 |
| Customer Survey and Feedback                    |         |                 | ★               | ★               |
| <b>Product Display</b>                          |         |                 |                 |                 |
| Alphabetical Display of Products                |         |                 |                 | ★               |
| <b>Newsletter</b>                               |         |                 |                 |                 |
| Publisher Newsletter                            |         | ★               | ★               | ★               |
| ComponentIndia Newsletter                       |         | ★               | ★               | ★               |